

Website Proposal

Bari Malik Goods Transport Co

Submitted by

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At

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# **Introduction**

Dear Shoukat,

This is informing you that it was great to speak with you yesterday about your new project for [**Bari Malik Goods Transport Co**](http://www.bmgtco.com/)**.**

Thank you for the opportunity to submit a proposal for the redesign of your current company’s website. Working together, I believe we can create a site that is simple to navigate and has a professional yet welcoming design.

As per yesterday conversation with you we have identified and listed below the needs and solutions that we will want to address in this project.

### **For New Website:**

The new design will have five main landing pages:

1. Home Page
2. About Us
3. Gallery
4. Services
5. Contact

# **Timeframe**

To complete the work outlined in the project scope, we'll need approximately 10 working days from beginning to end, depending on when we receive feedback at each milestone. Upon signing the proposal we are prepared to start work immediately.

|  |  |
| --- | --- |
| Description | Working Days |
| Website development | 10 |

# **Investment – Pricing Plan**

### **Core Budget**

Below is the budget we've estimated based on the scope of services outlined earlier in this proposal, if you have any questions about our pricing or need to increase or decrease the scope of work so kindly let us know we will share with you the further details.

|  |  |
| --- | --- |
| Description | Price PKR |
| Website development | **Rs 15,000.00** |

### **Payment Phase:**

If BMGTCo wishes WDP to go forward with the project, here is the schedule for payments of the fee. WDP will launch the website when requested, providing that there is no balance due.

|  |  |  |  |
| --- | --- | --- | --- |
| Payment Method | % | Amount | Price PKR |
| Advance Payment | 40 | Rs 15,000.00 | **Rs 6,000.00** |
| Before Deployment | 60 | Rs 15,000.00 | **Rs 9,000.00** |
| Grand Total | **100** |  | **Rs 15,000.00** |

Kindly let us know and feel free to comment with any questions or concerns once you’ve had a chance to review this proposal.